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### **Jott.com voice to text mobile service raises \$5.4M**

*Seattle, WA, May 11th, 2007* — Jott.com announced today the closing of its first equity financing, totaling \$5.4M. The round was led by Bain Capital Ventures, which was joined by Draper Richards, Ackerley Partners and Atomico Investments (UK).

Jott solves everyday problems for people on the go: capturing spontaneous ideas and tasks, and messaging more safely. The service converts your voice to text, and delivers it to the web, email and phone. It works on nearly all cell phones.

“We see a lot of mobile startups that require complicated software downloads, work on a limited number of handsets, and provide marginal value to the consumer. What attracted us to Jott is that their service is simple, valuable, and accessible to hundreds of millions of people – today,” says Ajay Agarwal, Managing Director at Bain Capital Ventures.

“Jott is as simple as speed dialing a number,” says Jott Founder and CEO John Pollard. “We let you use your voice to quickly create email, text messages, lists and reminders. Push a button, speak, and you’re done.”

Jott.com’s group feature eliminates the need for “phone trees” and hit or miss dialing to long lists of numbers. Speed dial the toll-free Jott number, say the name of the group you created, and record your message. Jott delivers voice, text and email automatically to the group, covering one’s bases. “People are group jotting weather reports, meeting summaries, school closings, changed dinner plans – you name it,” says Pollard. “If you’re on the go, and need to reach a group of people, Jott is a huge step forward.”

Over 70% of Jott’s customers use it for both business and personal reasons. The service integrates with existing email services, and requires no downloaded software. One’s contacts in Gmail, Hotmail, AOL, Yahoo or Outlook can be imported using an automated tool Jott provides.

“Jott is the best kind of invention: really useful, painless to adopt, and obvious in retrospect,” says Draper Richards’ Howard Hartenbaum, the founding investor in Skype.

Jott.com is currently free during the beta, and can be used immediately at (877) 568-8486. Canadian customers should dial (647) 724-5814.

Jott was founded in April 2006 by Microsoft and Expedia veterans John Pollard and Shree Madhavapeddi.

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### **About Bain Capital Ventures**

Bain Capital Ventures is the Boston-based venture capital arm of Bain Capital. Founded in 1984, Bain Capital and its affiliates have invested in over 230 companies with such notable venture successes as DoubleClick, Shopping.com, and Staples. Bain Capital Ventures invests across all stages of a company's growth from providing seed capital through offering late stage growth equity. Bain Capital Ventures and its early stage companies benefit from the broader resources of Bain Capital, including more than 400 investment professionals across North America, Europe, and Asia, over \$40 billion of assets under management, and the knowledge gained from 20 years of successful venture investing. In addition to Jott, Bain Capital Ventures mobile portfolio includes m-Qube (acquired by Verisign), Thumbplay.com, Rave Wireless, Skyhook Wireless, and Inrix. For more information, visit [www.baincapitalventures.com](http://www.baincapitalventures.com).

### **About Draper Richards L.P.**

Draper Richards L.P. is a leading venture capital firm investing in seed-and early-stage technology companies. Since 1996, the firm has funded entrepreneurs with the energy, vision, experience, and desire to build great companies. Draper Richards' experienced management team, headed by veteran venture capitalist William H. Draper III, is dedicated to helping entrepreneurs achieve their maximum potential through contacts, advice, and support. Draper Richards L.P. is located in San Francisco, California. For more information on Draper Richards L.P., visit [www.draperrichards.com](http://www.draperrichards.com).

### **About Atomico Investments**

Atomico Investments is the investment vehicle co-founded by Niklas Zennstrom. Niklas is the founding entrepreneur behind several cutting-edge disruptive businesses, including Skype, where he currently serves as CEO. For more information, please visit [www.atomicoinvestments.com](http://www.atomicoinvestments.com).

### **About Ackerley Partners**

Ackerley Partners, LLC is a privately held firm that invests in dynamic companies in the media and entertainment industries. Since its inception in 2002, the firm has leveraged its extensive domain experience and broad network of relationships to identify and back talented people building innovative companies including CSTV, FastChannel Network, Plum TV and Without A Box, Inc. The firm was founded by Chris Ackerley, Ted Ackerley and Kim Ackerley Cleworth following the sale of The Ackerley Group (NYSE: AK), a diversified media and entertainment company, to Clear Channel Worldwide (NYSE: CCU). For more information, please visit <http://www.ackerleypartners.com>.